



## To the eco-managers of the LIFE Integrated Project "Silesia. Blue Sky Restored"

Dear Sir/Madam,

I would like to thank you for actively contributing to the celebrations of the LIFE programme's 30<sup>th</sup> anniversary and praise the efforts of the eco-managers in organizing the events within the project **LIFE20 IPE/PL/000007 - LIFE-IP AQP-SILESIA-SKY "Silesia. Blue Sky Restored"**.

Overall, almost 400 actions were shared on the LIFEis30 website, with events and activities in 33 different countries – including 26 EU Member States – and an estimated 77,000 people taking part. With over 12% of all jubilee events in the European Union and over 85% in Poland, you were the most active LIFE activists in this campaign!

The LIFEis30 campaign was highly successful on social media too, resulting in around 1.3 million impressions from EU-related accounts for the hashtag #LIFEis30, and potentially reaching an estimated 48 million people.

The LIFEis30 website will remain online until end of April, and visitors can explore the actions that took place across Europe and beyond during the LIFEis30 campaign, but submissions are now closed. Our email [contact@lifeis30.eu](mailto:contact@lifeis30.eu) will also be available until end of April, if you want to send us any materials or links to your own LIFEis30 products.

And, of course, you can still listen to the LIFEis30 [podcast series](#) celebrating 30 years of nature protection, environmental and climate action projects under the LIFE programme.

Thank you once again for joining us in the celebrations.

Kind regards,

**Aneta Willems**

Head of Department natural resources, climate, sustainable blue economy and clean energy -  
European Climate, Infrastructure and Environment Executive Agency (CINEA)

