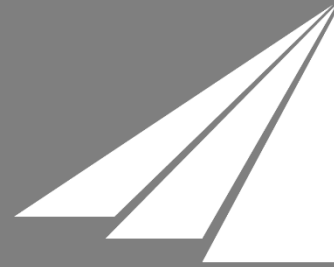


MINAS GERAIS

INNOVATION & TECHNOLOGY





1 9 6 8 ——— 2 0 1 8
INDI50

Minas Gerais Investment
and Trade Promotion Agency

For 50 years **INDI** has been a key player in the economic development of **MINAS GERAIS**.

Over **3000 companies** were supported, which brought jobs and income to the state. They saw their business grow, along with the state economy.

OUR SERVICES



INVESTMENT PROMOTION

INDI supports companies that want to invest in Minas Gerais. We offer a complete guidance through all the investment phases.



TRADE PROMOTION

We incentivize companies from Minas Gerais to export. Training courses, hosted buyers projects and export missions are some of our activities.



INTELLIGENCE

DataViva is an open research platform of socioeconomic data. INDI develops analyses from its database in order to support economic development policies.

SOME COMPANIES WE SUPPORTED IN MINAS GERAIS

1976

FIAT

In the early years of INDI, the agency worked to attract a factory of FIAT to Minas Gerais. Nowadays, the factory of Betim is the largest plant of FIAT in the world



2010

UNITEC SEMICONDUCTORS

Unitec is the largest semiconductor manufacturer in Latin America. INDI has been supporting the company since the beginning of the project. BDMG is a shareholder of the company.



2012

BIOMM

Biommm has more than 30 years of experience in biotechnology, pioneering processes and production of biotechnological products for industrial applications. BDMG is a shareholder and FAPEMIG financed the company.



2016

VERALLIA

Verallia needed to move from São Paulo to other state in Brazil. INDI managed to find a suitable land for the company and enabled the construction of all the necessary infrastructure (power line, gas pipeline, water and sewage, road access).



AN OVERVIEW OF MINAS GERAIS



21 MILLION INHABITANTS

Similar to Australia



2ND LARGEST EXPORTER

in Brazil



2ND LARGEST INDUSTRY

11,6% Of the Brazilian industry



LARGER THAN FRANCE AND GERMANY

In Territorial extension



THE CAPITAL: BELO HORIZONTE CITY



2,5 MILLION inhabitants
(IBGE – 2015)



US\$33 BILLION GDP (2014)
Larger than Paraguay
Represents 17% of Minas Gerais GDP



THE CAPITAL: BELO HORIZONTE CITY

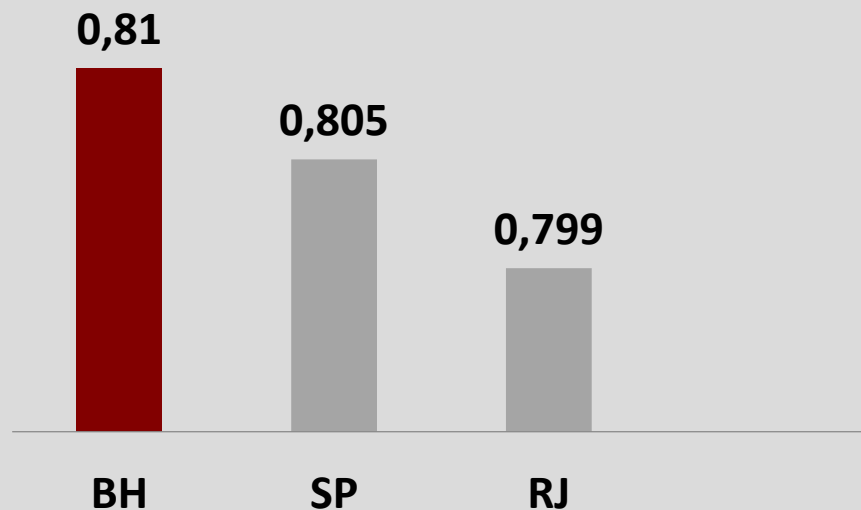


THE BEST CAPITAL OF THE COUNTRY

100 Largest Brazilian
Cities Ranking /Delta ranking consulting
(2014 and 2015)



0,810 HIGH HDI



Source: UNDP, 2010



THE CAPITAL: BELO HORIZONTE CITY

ONE OF THE CITIES IN THE WORLD THAT WILL
BE THE “EPICENTER OF GLOBAL GROWTH IN
THE NEXT FEW DECADES”.

BLOOMBERG (04/29/2017)

BELO HORIZONTE STRATEGIC LOCATION

BELO HORIZONTE INTERNATIONAL AIRPORT



DIRECT INTERNATIONAL DESTINATIONS
(LISBON, ORLANDO, MIAMI, PANAMA CITY, BUENOS AIRES)



43 MILLION PASSENGERS PER YEAR
(BY 2044)



BELO HORIZONTE STRATEGIC LOCATION

BELO HORIZONTE INTERNATIONAL AIRPORT



RIO DE JANEIRO – 55MIN FLIGHT



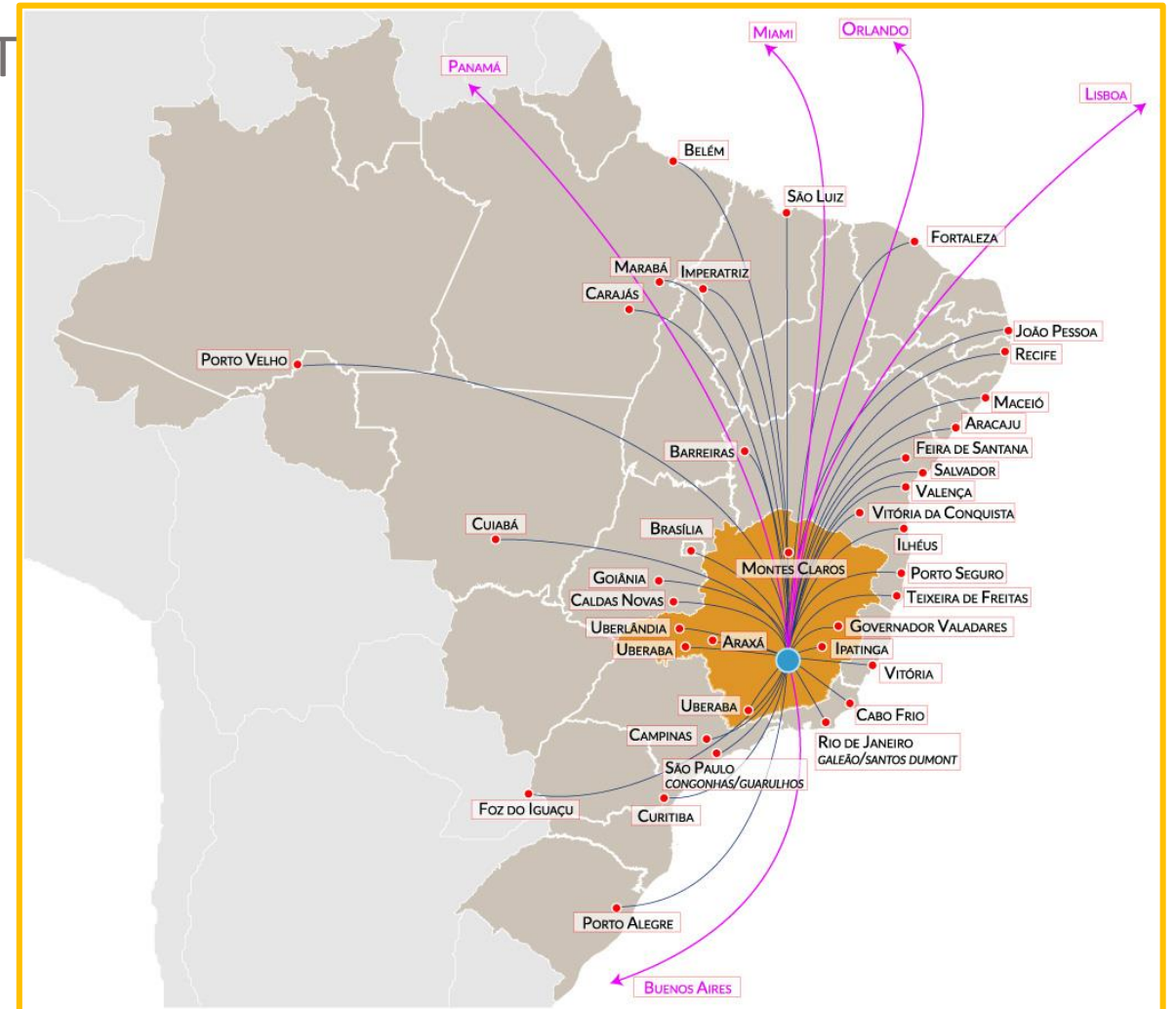
SÃO PAULO – 1H 6MIN FLIGHT



CURITIBA – 1H 31MIN FLIGHT



CAMPINAS – 1H 4MIN FLIGHT



INNOVATION IN MINAS GERAIS

www.simi.org.br/mapa



24 INCUBATORS



3 TECHNOLOGICAL PARKS



10 ACCELERATORS



A PUBLIC STARTUP ACCELERATOR: **SEED**



BEST START UP COMMUNITY IN BRAZIL: SAN PEDRO VALLEY
(SPARK AWARDS 2014/2015)

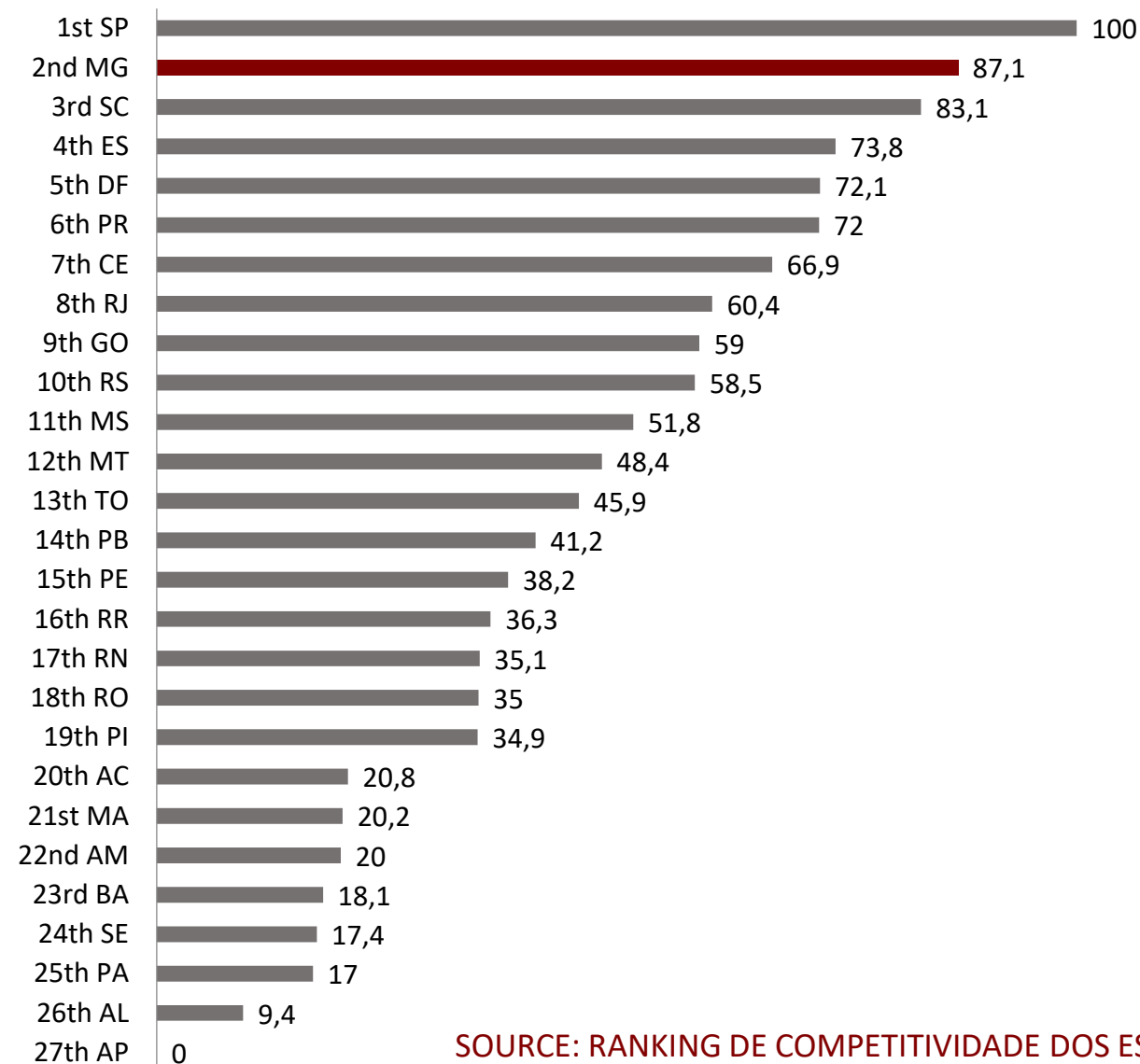


4 INVESTORS



3 OF THE **10** BEST PUBLIC UNIVERSITIES IN BRAZIL
AND THE BEST BUSINESS SCHOOL IN LATIN AMERICA

2ND IN EDUCATION
on the States'
competitiveness
ranking.



FUNDAÇÃO DOM CABRAL IS THE 12º BEST BUSINESS SCHOOL IN THE WORLD (Financial Times Executive Ranking - 2017)

THE CITY HAS 30,900 ENROLLMENTS IN ENGINEERING COURSES
(INEP)

MORE THAN 190,000 ENROLLMENTS IN HIGHER EDUCATION

MORE THAN 15,800 ENROLLMENTS IN TECHNICAL AND PROFESSIONAL COURSES

UF *m* G



FEDERAL UNIVERSITY OF MINAS GERAIS

ONE OF THE MAIN PRIVATE UNIVERSITIES IN BRAZIL.

LARGEST CATHOLIC UNIVERSITY IN THE WORLD

OTHER UNIVERSITIES



RECOGNIZED WORLDWIDE

WORLD'S TOP 400

LATIN AMERICA TOP 10

2ND BEST IN BRAZIL

SOURCE: ARWU RANKING 2016

THE BEST BRAZILIAN UNIVERSITY IN TEACHING QUALITY

AMONG THE TOP 3 IN INNOVATION

SOURCE: FOLHA DE SÃO PAULO UNIVERSITY RANKING 2016

LEADER IN PATENTS

AMONG THE RESEARCH INSTITUTIONS

IN THE DEPOSIT OF PATENTS OF INVENTION

SOURCE: NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY

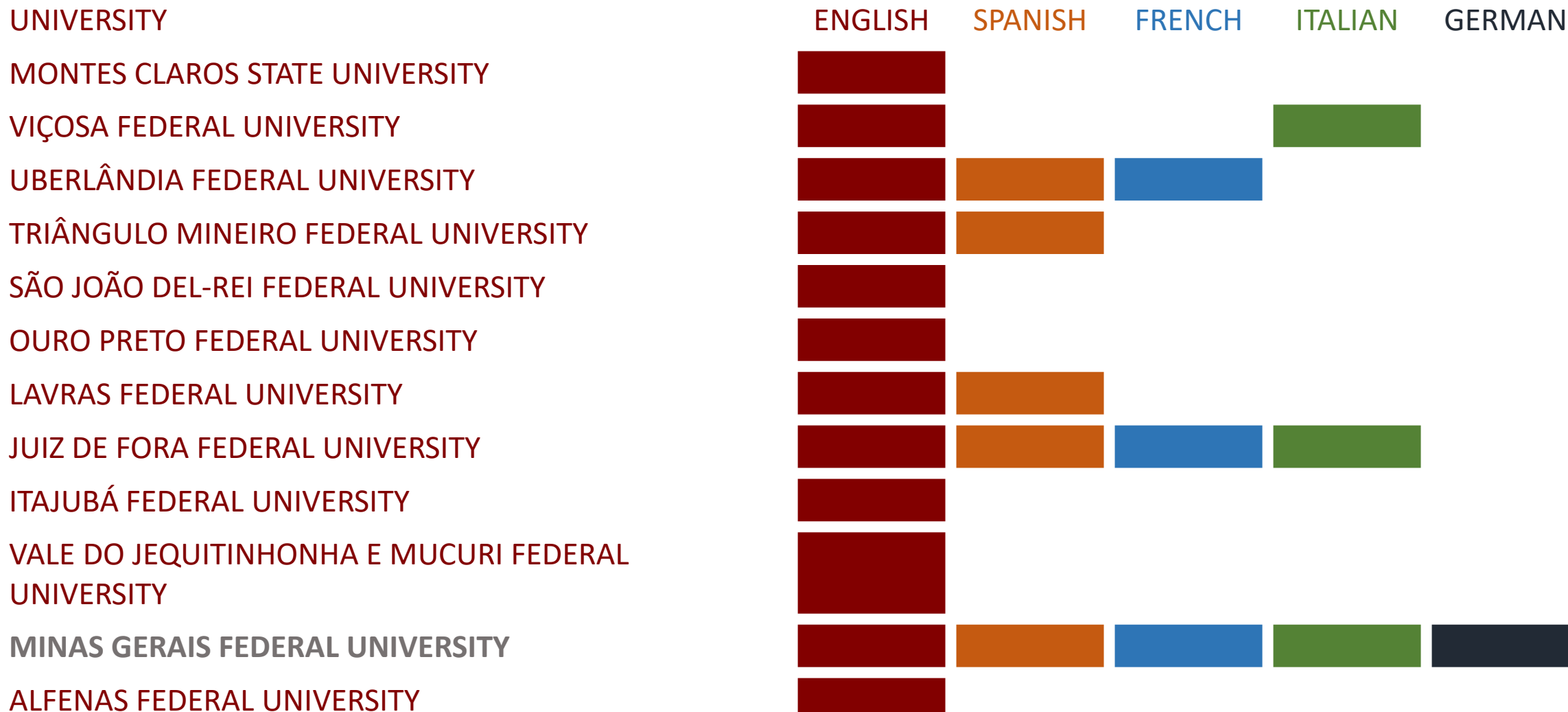
THE BIGGEST ENGINEERING SCHOOL IN BRAZIL

1.010 VACANCIES



 **FEDERAL
UNIVERSITIES**

LANGUAGE COURSES IN PUBLIC UNIVERSITIES



BILINGUAL AND INTERNATIONAL EDUCATION IN BELO HORIZONTE



COLEGIUM
INTERNATIONAL BILINGUAL
(2 SCHOOLS)



THE AMERICAN
SCHOOL OF
BELO HORIZONTE



FUNDAÇÃO TORINO
ITALIAN SCHOOL



MapleBear

MAPLEBEAR
CANADIAN SCHOOL



pitágoras

PITAGORAS
BILINGUAL



THE SPANISH SCHOOL
SANTA MARIA CIDADE NOVA

HEADQUARTERS IN MG



AGRO, TELECOM,
TOURISM, TECH AND
SOLAR ENERGY.
BASED IN UBERLANDIA-
MG



INTEGRATED PRODUCER OF
FLAT STAINLESS AND
ELECTRIC STEELS



THE WORLD'S LARGEST
STEELMAKER



THE WORLD'S MAIN
NIOBIUM PROVIDER.
BASED IN ARAXÁ - MG.



ONE OF THE MOST SOLID
AND IMPORTANT GROUPS
IN THE BRAZILIAN ELECTRIC
ENERGY SECTOR



FIAT CHRYSLER AUTOMOBILES

THE SECOND LARGEST CAR
FACTORY IN THE WORLD AND
ITS HEADQUARTER



BRAZILIAN HEADQUARTERS OF
THE INDIAN MULTINATIONAL
LEADER IN TECHNOLOGY
SERVICES AND CONSULTING



MANUFACTURER OF HEAVY
DUTY VEHICLES, TRUCKS,
BUSES AND UTILITY
VEHICLES.



BRAZILIAN MULTINATIONAL
AND THE LARGEST CAR
RENTAL NETWORK IN LATIN
AMERICA



BRAZILIAN MULTINATIONAL,
ONE OF THE GLOBAL
LEADERS IN THE MARKET OF
REFRACTORY SOLUTIONS



LARGEST CONSTRUCTION
COMPANY
IN LATIN AMERICA



SECURITY SPANISH
MULTINATIONAL



THE LARGEST FLAT STEEL
PRODUCER IN LATIN
AMERICA



WORLD LEADER IN
MANUFACTURE OF SEAMLESS
STEEL TUBES



ONE OF THE LARGEST
TELECOM COMPANIES IN THE
WORLD

SHARED SERVICES CENTERS IN BELO HORIZONTE



Infosys Tecnologia Do Brasil Ltda. is located in Nova Lima (MRBH) and provides various information technology and business process outsourcing services to clients in Brazil, Chile, and Argentina. Their professionals provide services in English, Spanish and Portuguese for Finance and Accounting, Sourcing and Procurement, Fiscal Accounting, as well as SAP maintenance and production support, among other services.

<https://www.infosysbpm.com/global-presence/americas/delivery-center/Pages/belo-horizonte-dc.aspx>



More than 200 employees, ArcelorMittal Sistemas serves ArcelorMittal Group companies in South, Central and North America, as well as hosting the SAP environments of the units in Liberia, the US and Canada. Promotes innovative IT and Telecom solutions that maximize business results with quality and operational stability.

<http://brasil.arcelormittal.com.br/quem-somos/nossos-negocios>



Since 2009. 800 employees.

Segments: Agribusiness, construction and projects, distribution, educational, legal, logistics, manufacturing, cheers, services, financial services and retail.

<https://www.totvs.com/franquia/minas-gerais>





“Infosys collaborates with leading universities in the state of Minas Gerais to develop mutually beneficial development programs. The federal university of Minas Gerais is associated with InStep - the Infosys' global internship program”

*“The company is also a **partner with INDI** to develop sustainable training programs for*



AGÊNCIA  **MINAS GERAIS**

Encontre no Agência Minas Minas por Região

Governo   

18h01min - 25 de Julho de 2012 Atualizado em 02h19min - 01 de Julho de 2013

Acordo entre o Governo de Minas e a Infosys permite treinamento de 59 técnicos no Centro de Educação Global da empresa em Mysore

Estudantes e profissionais de TI mineiros participam de curso na Índia



Alunos mineiros embarcam para participar de curso na Índia

Nos últimos anos a questão do desemprego deixou de ser problema para a maioria dos mineiros, mas a formação de mão de obra especializada ainda é um desafio. Na busca de superar mais esse gargalo que 20 estudantes de graduação mineiros embarcaram nessa quarta-feira (25) para Índia. Por meio de uma parceria do **Governo de Minas** com a Infosys, uma das maiores empresas do mundo na área de tecnologia da informação, eles serão capacitados com o que há de mais moderno atualmente no setor de tecnologia e comunicação.

Nestas quinta e sexta-feira, 19 profissionais e 20 professores mineiros de cursos relacionados à Ciência da Informação, Gestão da Tecnologia da Informação, Gestão da informação, Ciência da Computação, Engenharia de Computação, dentre outros respectivamente, também viajam para Mysore (Índia), onde participarão de cursos ofertados pela Infosys, no Global Education Center (GEC) da empresa. O GEC é a maior universidade corporativa do mundo, tendo treinado quase 65 mil pessoas, entre 2007-2011, entre elas mais de 12 mil pessoas de 12 países do mundo.

IT ECOSYSTEM AND SERVICES

MORE THAN

3,100 IT

COMPANIES IN BELO
HORIZONTE

MORE THAN

19,000

JOBS IN THE
SECTOR

1,100

SOFTWARE
DEVELOPING
AND LICENSING
COMPANIES

7,400

JOBS IN SOFTWARE
DEVELOPING AND
LICENSING COMPANIES



accenture

One of the company's
largest operations
centers in the world, in
Nova Lima, where more
than a thousand people
work.



Leading Managed Services Provider (MSP),
which provides a complete infrastructure
platform
and IT management services. Data Center
located in Belo Horizonte.



SIEMENS



Infosys

One of the BPO
companies world's
leader



The largest developer of ERP in
Latin America. Minas Gerais unit
is one of the five software
factories of the company in Brazil.



ALGAR TELECOM

33 thousand km of optical fiber serving 1.3 million customers in Brazil. Headquarters and 2 Data Centers in Uberlândia, Minas Gerais.



ONLY GOOGLE R&D CENTER IN LATIN AMERICA

One of the three company centers in the world with access to the search algorithm. **200 highly qualified engineers.**



NATIONAL INSTITUTE OF TELECOMMUNICATIONS

Center of excellence in teaching and research in Engineering. Projects with: Embraer, Ericsson, Hitachi, Honeywell, Huawei among others.

SAP ENVIRONMENT IN MINAS GERAIS



SAP PARTNERS IN MINAS GERAIS: MINAS GERAIS RANKS 2ND ON SAP PARTNERS



SOURCE: SAP WEBISTE – FIND A PARTNER

https://partneredge.sap.com/content/partnerfinder/search.html#/search/results?country=scm_v_country032&itemsPerPage=10®ion=scm_v_region5&sortBy=shortname&sortOrder=asc&state=BRMG

SAP GLOBAL PARTNER CERTIFICATIONS LATIN AMERICA Q4/2017 **4 OF 9 COMPANIES WITH OFFICES IN BELO HORIZONTE**



accenture



Capgemini



IBM



Deloitte.

BIOTECHNOLOGY

MORE THAN

310

COMPANIES IN BELO
HORIZONTE

MORE THAN

4,100

JOBS IN THE
SECTOR

ONE OF THE

LATIN

AMERICA

CLUSTERS OF LIFE
SCIENCES



Main producer of cardiac biological valves, exported to 130 countries. Of the total produced in Brazil, 90% is destined for export. The company is also a leader in the supply of heart valves within Brazil.



Centenary research center, responsible for creating new drugs, vaccines and diagnostic methods.



Local research institution linked to the state government of Minas Gerais that promotes public health research.



SOLAR ENERGY

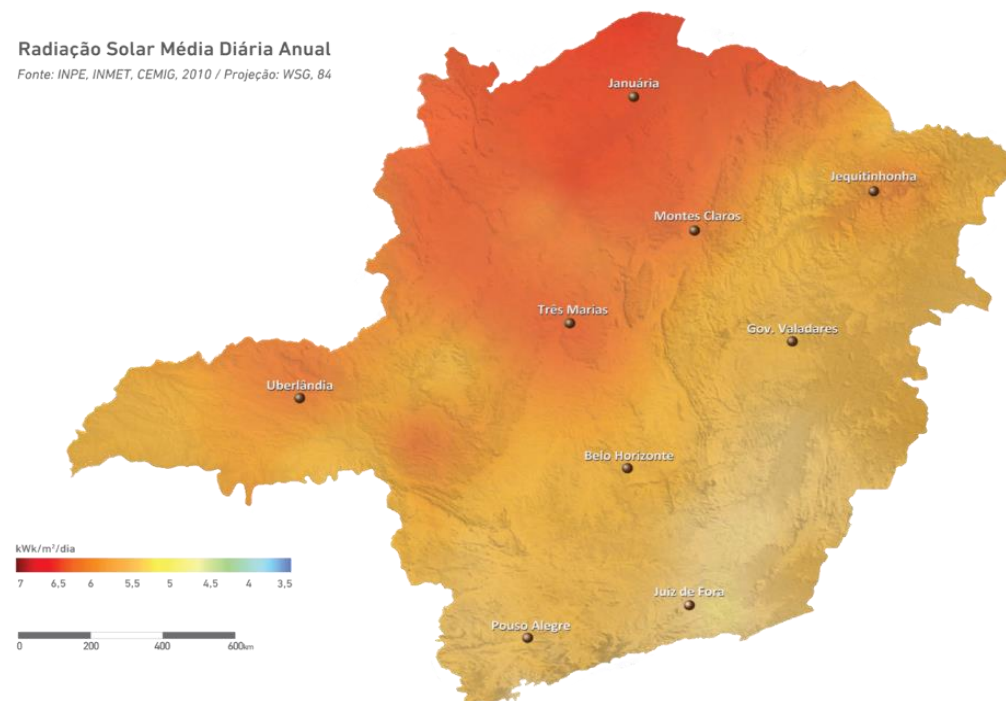
6.595 CONECTIONS (ANEEL) - Minas Gerais is the state with the biggest number of connections in Brazil.

96% OF THE STATE OF MINAS GERAIS is covered by Cemig Distribuição S/A (Cemig D) which allows the setup of a solar power plant in the northern part of the state to fuel its units in central towns.

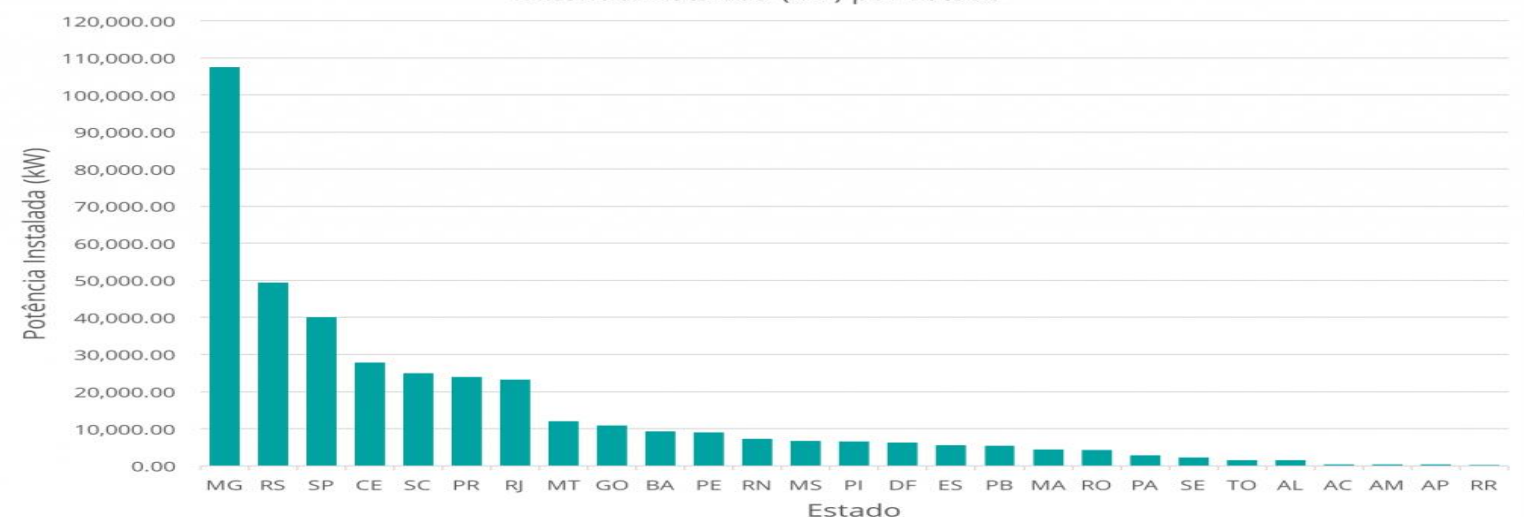
Belo Horizonte, Sete Lagoas, Betim and Montes Claros are the cities that use solar panels the most.

Radiação Solar Média Diária Anual

Fonte: INPE, INMET, CEMIG, 2010 / Projeção: WSG, 84



Potência Instalada (kW) por Estado



The largest energy distribution company in Minas Gerais (CEMIG), and the Federal Regulations 482/2012 and 657/2015 allowed the production of solar energy in the Northern of the state and its consumption in Belo Horizonte.

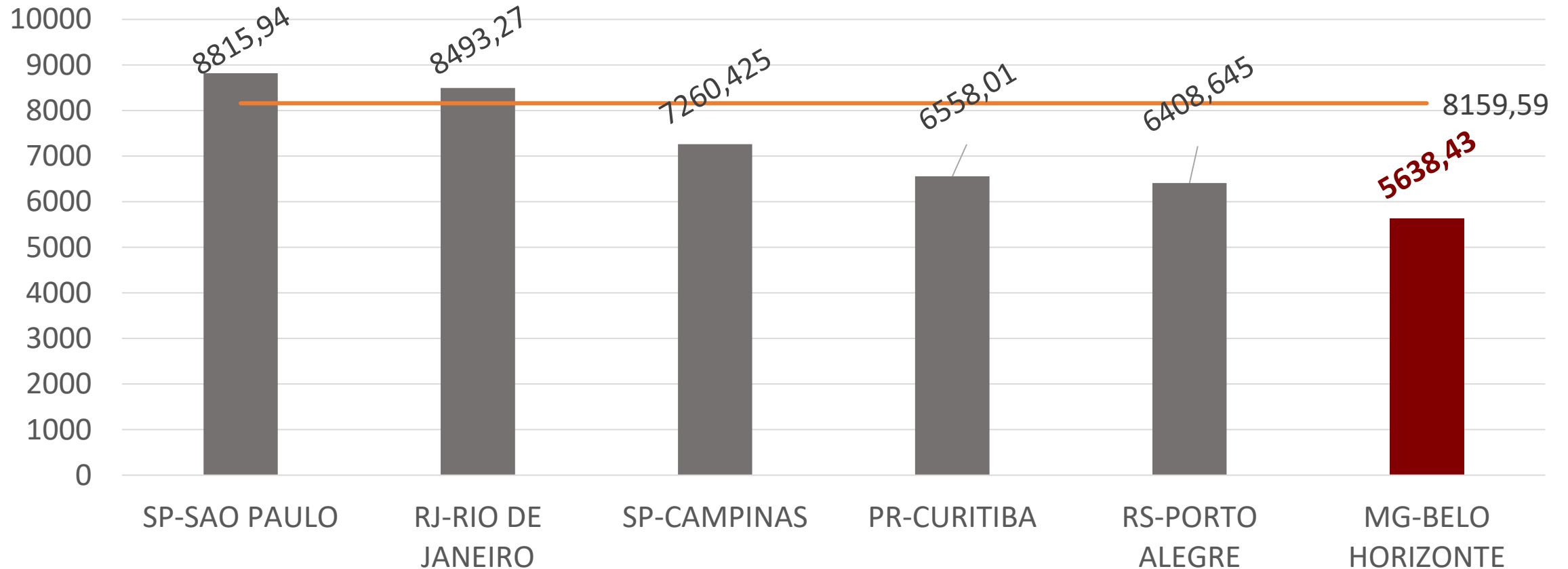
COST EFFECTIVENESS: WAGE

AVERAGE WAGE

POSITIONS	MG-BELO HORIZONTE	RJ-RIO DE JANEIRO	SP-CAMPINAS	SP-SAO PAULO	PR-CURITIBA	RS-PORTO ALEGRE
Financial and Administrative Directors	14.495,27	20.987,42	18.617,42	19.072,63	13.930,90	17.381,10
Administrative and Financial Managers	4.971,87	9.702,99	6.468,26	10.753,14	6.978,76	6.324,40
Human Resources Manager	5.602,55	8.797,52	8.235,56	10.400,08	.975,04	5.820,69
Marketing Manager	5.116,76	7.766,20	7.744,78	10.236,20	6.137,26	6.261,16
IT Manager	9.011,63	12.823,62	11.498,82	13.818,25	9.236,77	10.065,32
Computer specialists	5.674,31	8.053,69	8.037,22	7.239,38	5.287,56	7.730,73
Business Administrators	5.907,27	9.440,12	6.776,07	7.395,68	7.100,12	7.839,67
Professionals of Economic and Financial Administration	6.833,73	8.189,02	4.269,45	6.602,59	5.217,38	6.492,89
Accounting Technicians	3.290,40	5.958,29	5.266,19	5.370,42	4.436,99	4.081,24
Administration Technicians	4.548,20	7.103,86	5.108,82	5.745,95	3.834,34	4.511,26
AVERAGE	6.545,20	9.882,27	8.202,26	9.663,43	7.013,51	7.650,85

COST EFFECTIVENESS: WAGE

AVERAGE WAGE



COST EFFECTIVENESS: FACILITIES

Sale (R\$/m²)



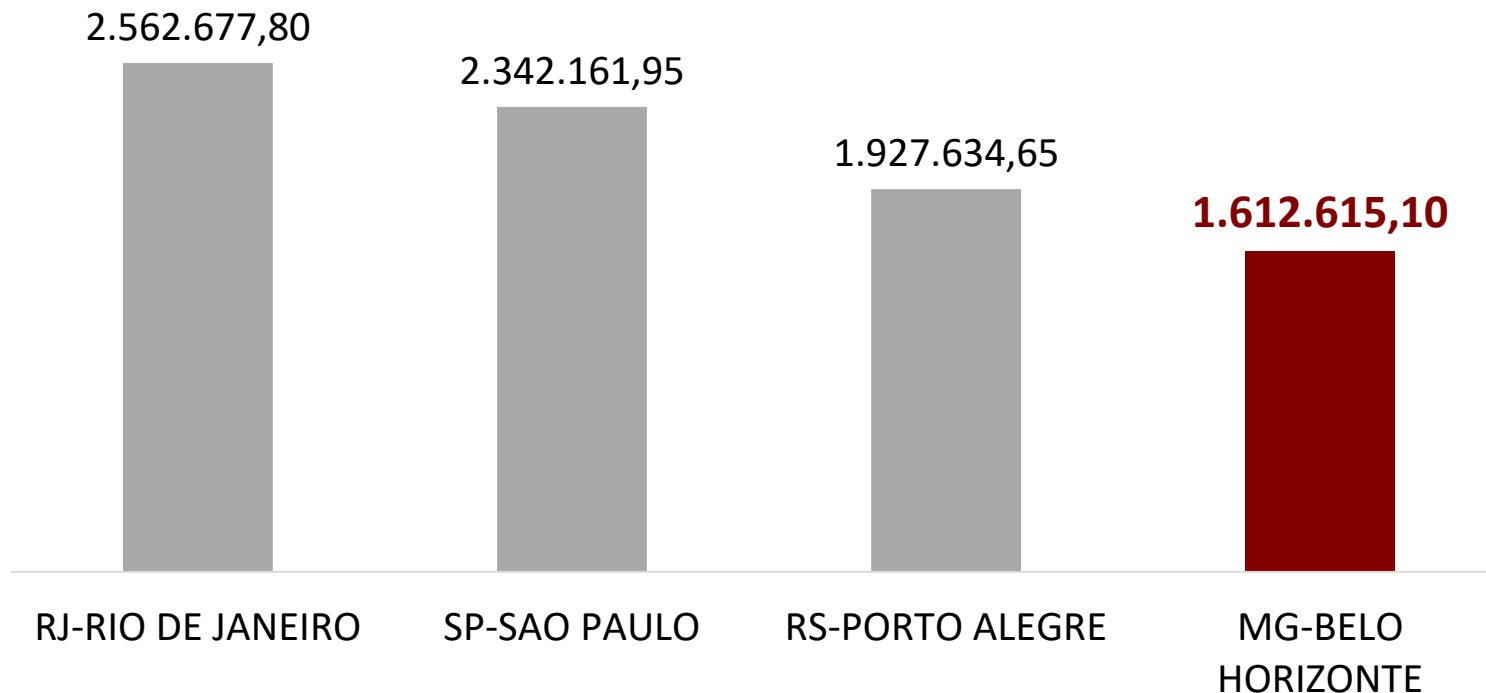
Rent (R\$/m²)



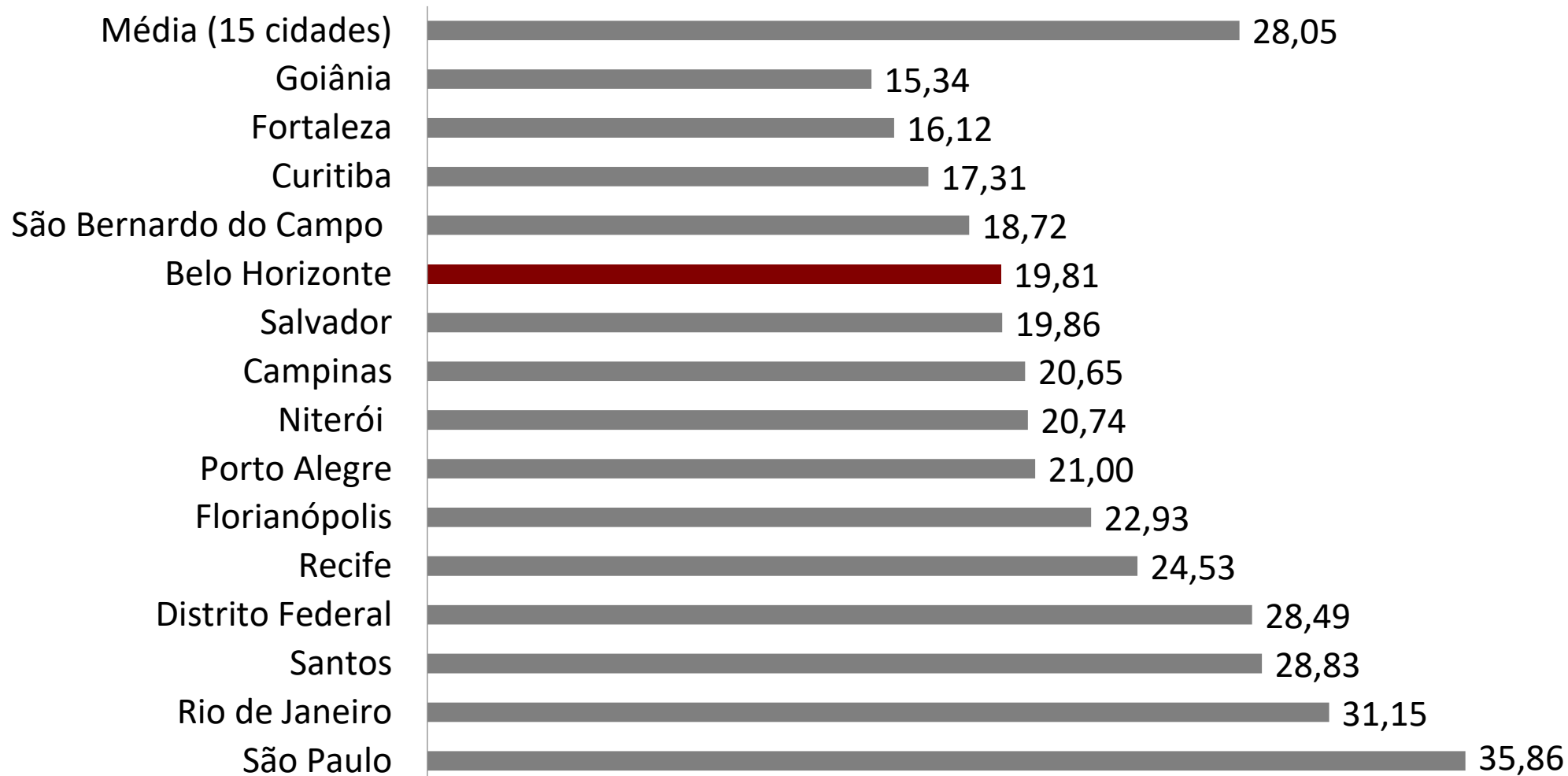
SIMULATED MODEL COMPANY COMPARATIVE

(300 employees in 500m² office)

AVERAGE COST PER CITY

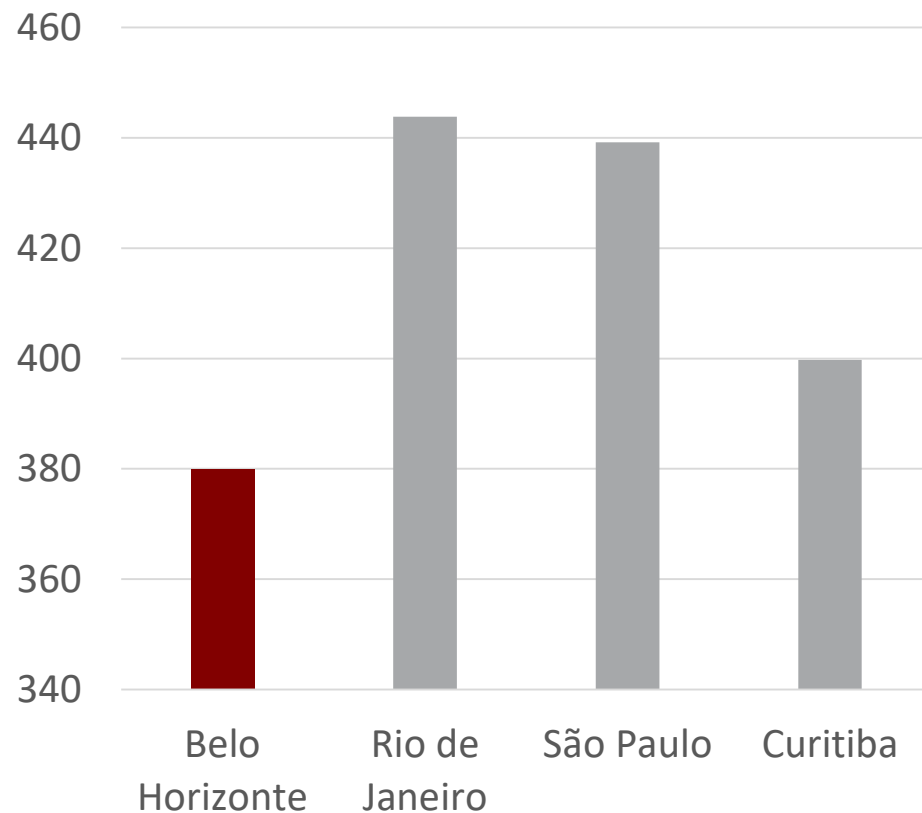


AVERAGE PRICES OF RESIDENTIAL RENTAL BY CITY IN JAN/2018 (BRL/M²)



COST OF LIVING

DIEESE - BASIC FOOD BASKET NATIONAL SURVEY (monthly expenditure jan 2018)



RANKING OF CAPITALS custodevida.com.br

- 1.138 Brasília - DF
- 2.134 São Paulo - SP
- 3.133 Rio de Janeiro - RJ
- 4.115 Porto Alegre - RS
- 5.114 Florianópolis - SC
- 6.112 Vitória - ES
- 7.111 Cuiabá - MT
- 8.101 Recife - PE
- 9.100 Belo Horizonte - MG
- 10.100 São Luís - MA

COST OF LIVING IN BRAZIL

EXPATISTAN.COM

1ST	RIO DE JANEIRO	126
2ND	SÃO PAULO	122
3RD	BRASÍLIA	111
4TH	SÃO BERNARDO DO CAMPO	111
5TH	SALVADOR	110
6TH	CAMPINAS	110
7TH	PORTO ALEGRE	110
8TH	BELO HORIZONTE	108
9TH	GOIÂNIA	108
10TH	SANTOS, SAO PAULO	107

NUMBEO.COM

RANK	CITY	COST OF LIVING INDEX	RENT INDEX	COST OF LIVING PLUS RENT INDEX
1	SAO PAULO	57.60	20.44	39.46
2	RIO DE JANEIRO	57.08	20.64	39.29
3	CAMPINAS	57.03	13.92	35.98
4	BRASILIA	55.52	17.02	36.72
5	PORTO ALEGRE	54.26	14.36	34.78
6	RECIFE	51.95	11.79	32.34
7	FORTALEZA	51.94	9.54	31.24
8	FLORIANOPOLIS	50.91	14.93	33.34
9	BELO HORIZONTE	50.90	11.94	31.88
10	CURITIBA	49.61	12.26	31.38

ISSQN

The Incentive Program for the Installation and Expansion of Company (PROEMP), is a Decree 13.679, published in the Official Gazette of the Municipality that provides on the fiscal incentive, together with other factors for the attraction and installation of enterprises in the Municipality of Belo Horizonte.

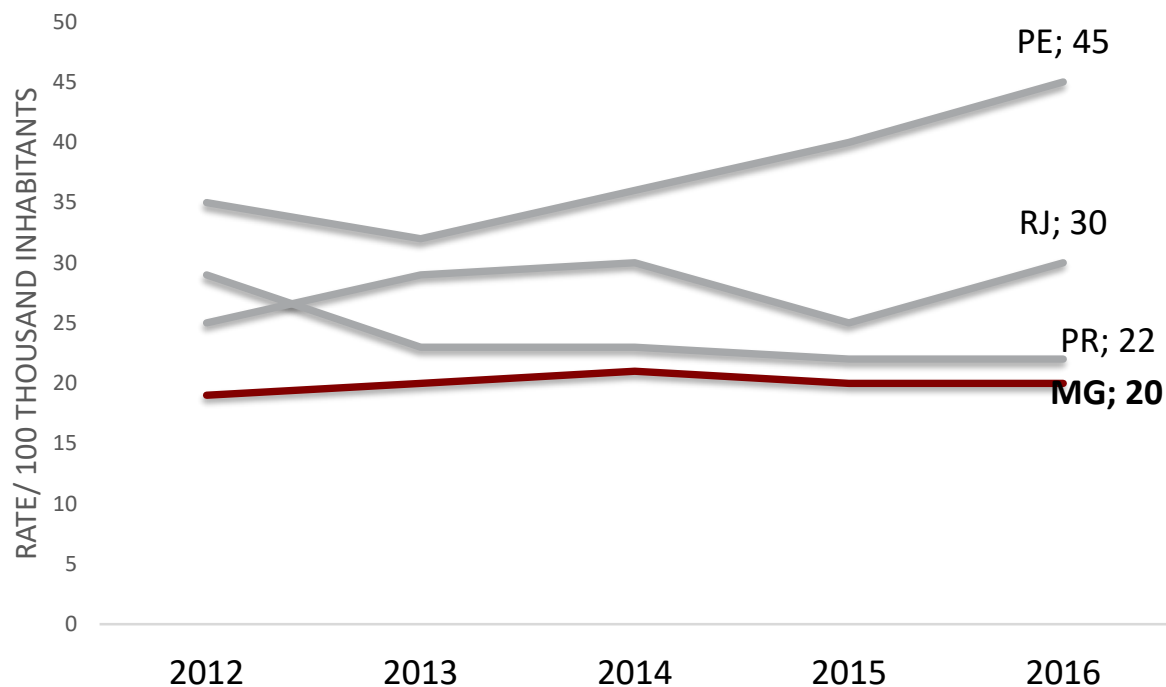
PROEMP:

- Priority service and special assistance for opening, expanding and licensing
- Tax rate reduced to 2% of revenues
- Deferral for service tax (ISS) payment
- Real estate tax (IPTU) reduced by 10%

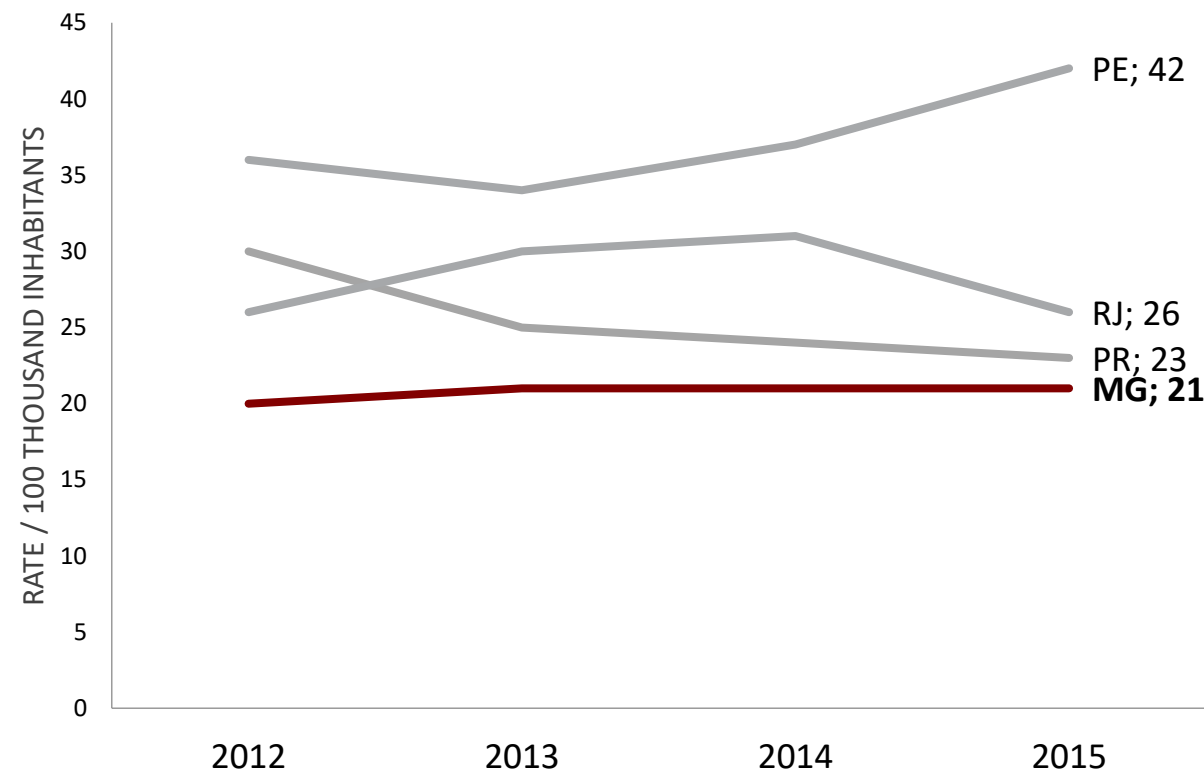
http://portalpbh.pbh.gov.br/pbh/ecp/comunidade.do?evento=portlet&pIdPlc=ecpTaxonomiaMenuPortal&app=codecom&lang=pt_BR&pg=7121&tax=17840

- MINAS GERAIS HAS 4 CITIES IN THE 30 SAFEST IN BRAZIL.
(IPEA 2017)
- BELO HORIZONTE HAS SEVERAL STRATEGIC ACTIONS TO IMPROVE PUBLIC SAFETY:
 - POLICING IN PRIORITY AREAS AND POPULATION SERVICE UNITS
 - PREVENTION OF VIOLENCE IN AREAS OF SOCIAL VULNERABILITY
 - PROMOTING INTEGRATED MANAGEMENT OF EMERGENCY RESPONSE

INTENTIONAL HOMICIDE RATE (NUMBER OF VICTIMS)



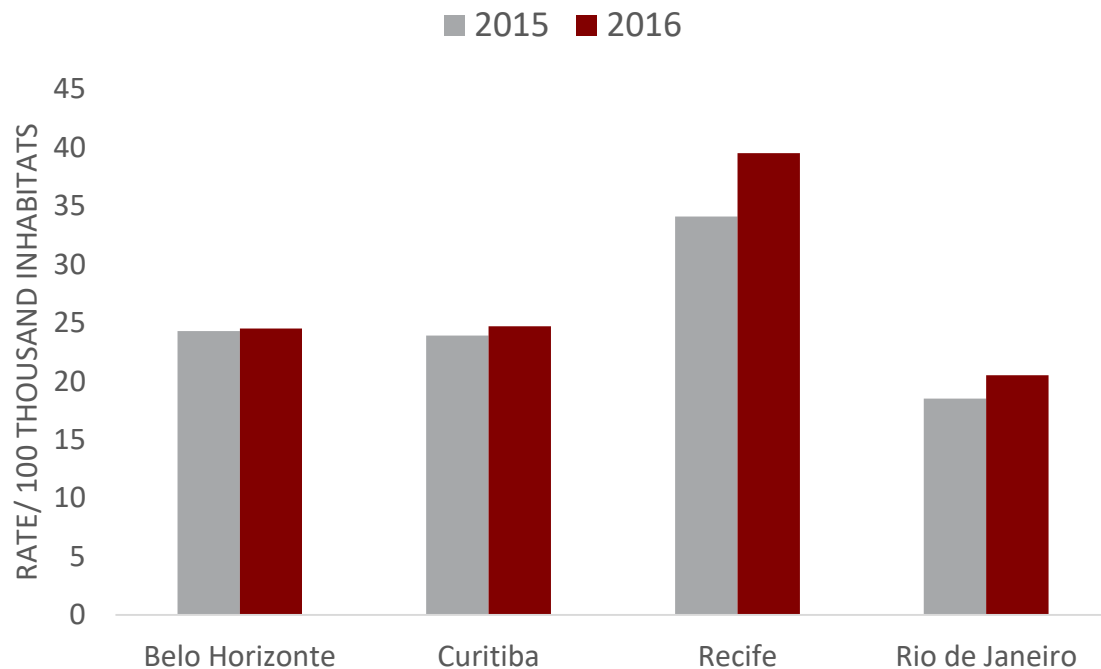
INTENTIONAL LETHAL VIOLENT CRIMES



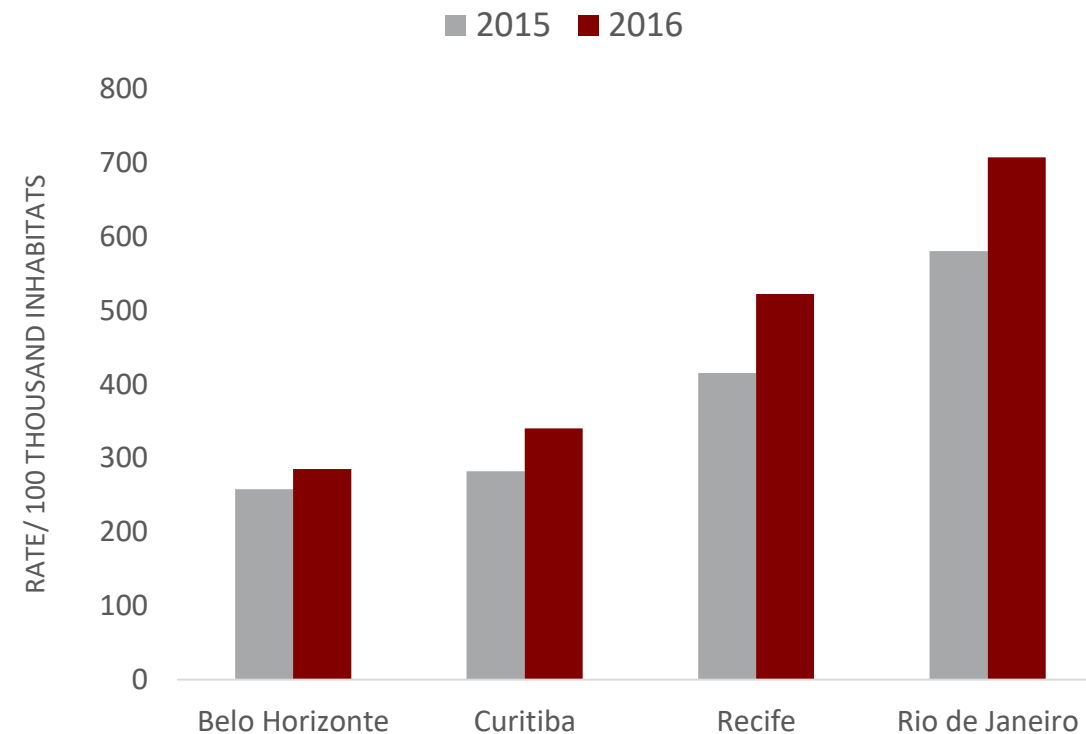
We choose intentional homicide to compare regions based on The United Nations Office on Drugs and Crime: *“It is the most readily measurable, clearly defined and most comparable indicator for measuring violent deaths around the world”*. Source: UN Report – Global Study on Homicide (2013), pag. 9.

*Data on São Paulo did not have the same parameters Source: Anuário Brasileiro de Segurança Pública, 2017

INTENTIONAL HOMICIDE RATE PER CAPITAL CITY



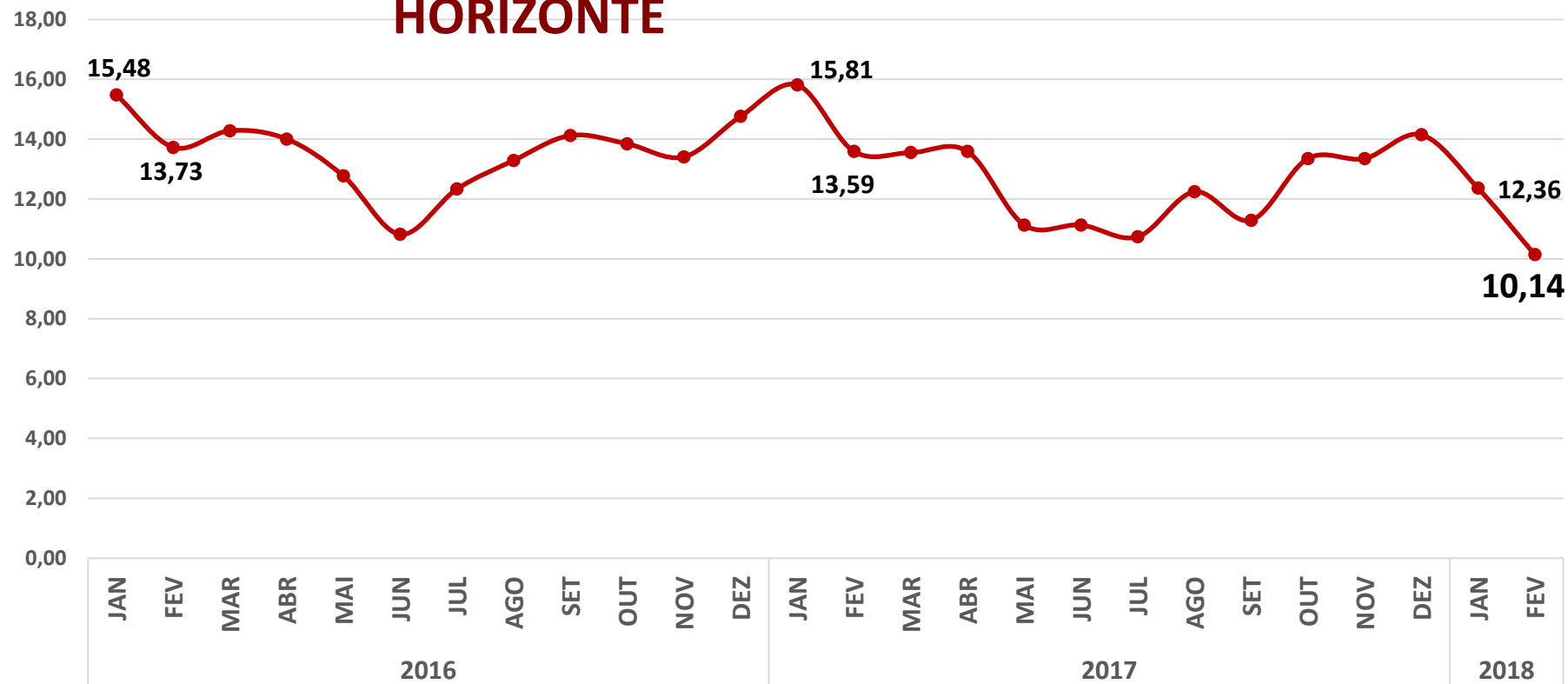
VEHICULAR THEFT PER CAPITAL CITY



We choose intentional homicide to compare regions based on The United Nations Office on Drugs and Crime: *“It is the most readily measurable, clearly defined and most comparable indicator for measuring violent deaths around the world”*. Source: UN Report – Global Study on Homicide (2013), pag. 9.

*Data on São Paulo did not have the same parameters Source: Anuário Brasileiro de Segurança Pública, 2017

INTENTIONAL HOMICIDE RATE IN BELO HORIZONTE

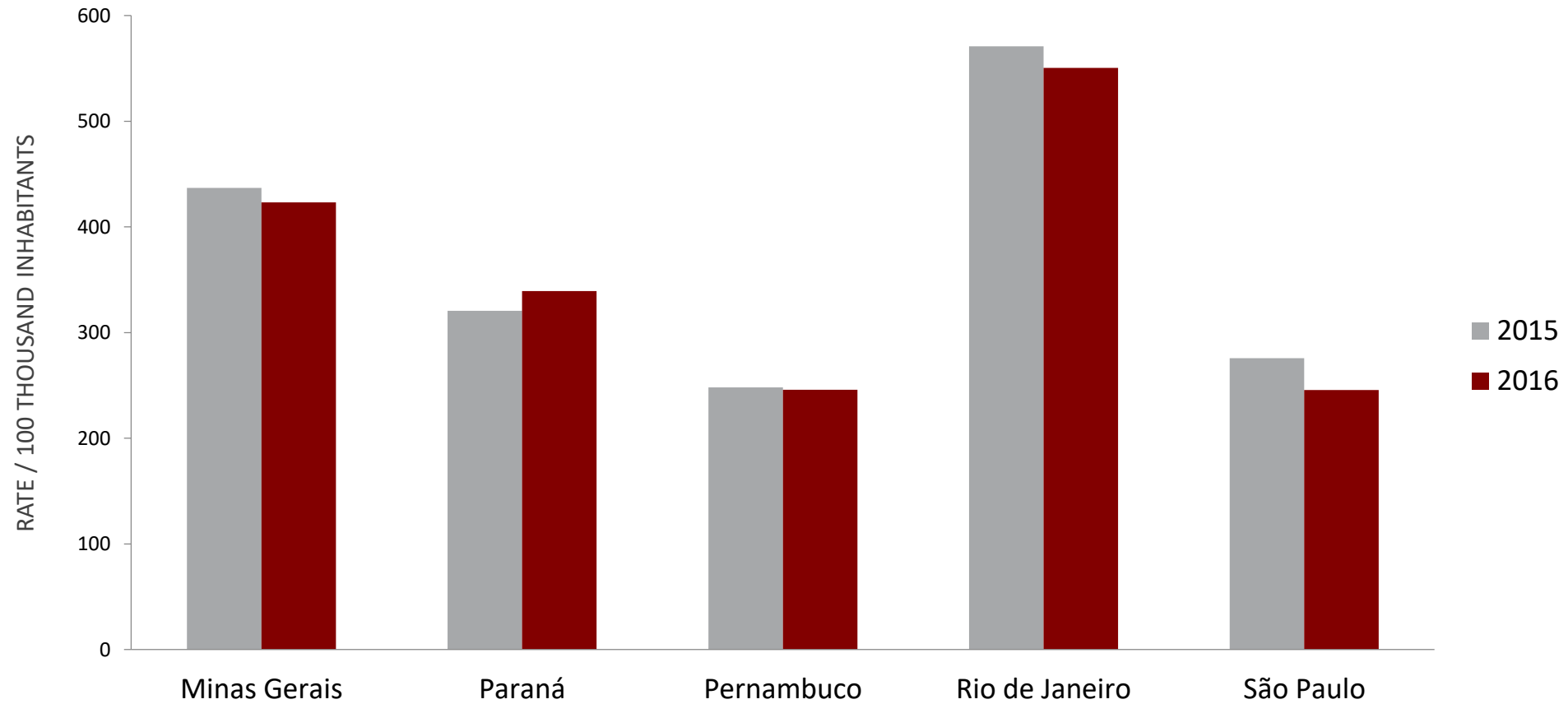


DECREASE OF 5,47% (2016/2017)

DECREASE OF 22,91% (Jan-Feb 2016/2018)

PUBLIC SAFETY – MINAS GERAIS – 2nd EXPENDITURE

EXPENDITURE PER CAPITA ON PUBLIC SECURITY (BRL)



DOMANI BUSSINESS CENTER

2696 BAHIA STREET LOURDES,
BELO HORIZONTE - MG



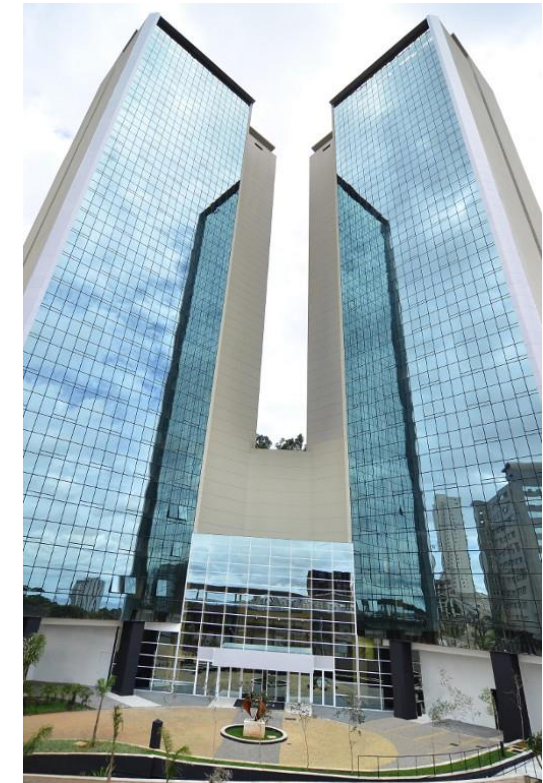
RENAISSANCE WORK CENTER

550 PARAÍBA STREET FUNCIONÁRIOS,
BELO HORIZONTE - MG



ICON VILA DA SERRA

102 MINISTRO OROZIMBO NONATO
STREET, VILA DA SERRA, NOVA LIMA



PARQUE AVENIDA CONDOMINIUM

2000 RAJA GABAGLIA AVENUE
CIDADE JARDIM, BELO
HORIZONTE - MG



TORRE ALTA VILA

145 SEN. MILTON CAMPOS
STREET,
VILA DA SERRA, NOVA LIMA – MG



CONCÓRDIA CORPORATE

132 OSCAR NIEMEYER ALLEY,
VALE DO SERENO, NOVA LIMA -
MG





PARQUE DA USIMINAS OFFICE

3011 PROFESSOR JOSÉ VIEIRA DE
MENDONÇA STREET, ENGENHO
NOGUEIRA,
BELO HORIZONTE – MG



- 1** Private Nonprofit Civil Association, with scientific, technological, educational and cultural matters
- 2** A condo that houses companies dedicated to research and that produce new technologies. It also houses public and private centers for research and development.
- 3** Next to the UFMG's Campus, which facilitates the interaction between business and academy. It's about 20 minutes from downtown, 40 minutes from International Airport and 10 minutes from Pampulha Airport.

ADMINISTRATIVE CITY

The Minas Gerais Government built the Administrative City to concentrate a large part of its activities, with more than 16 thousand employees.

The architectural plan of the Administrative City was elaborated by the renowned Oscar Niemeyer and was completed in February 2010. The construction was funded by the Minas Gerais Economic Development Company (CODEMIG).

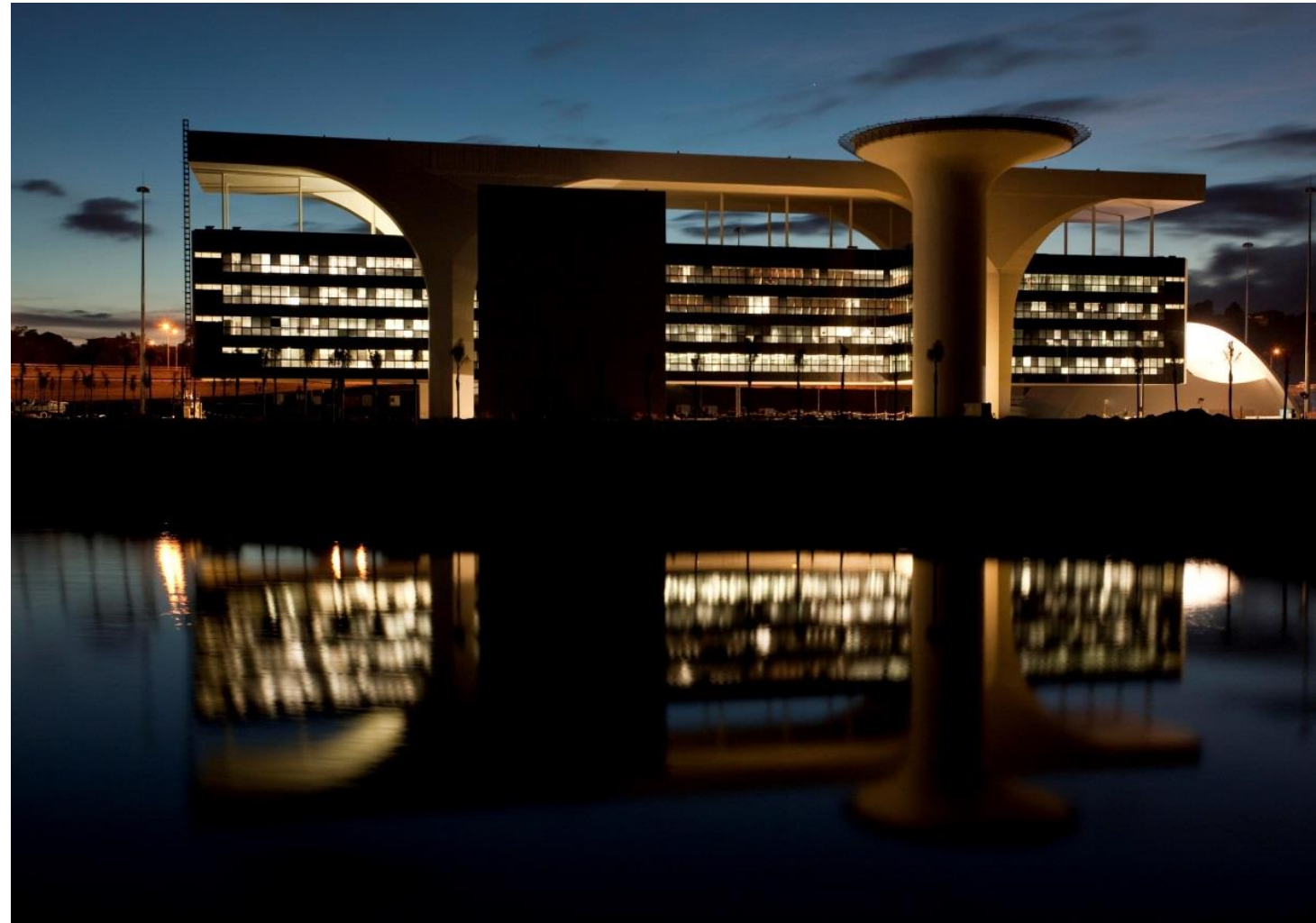


SHARED SERVICES CENTER

In 2014, a Shared Services Center started being installed in Minas Gerais Administrative City (CAMG) by the Secretary of State for Planning and Management (Seplag) in 40 organs and entities housed in the CAMG.

The SSC is part of the Programa Estruturador Descomplicar – Minas Inova, which has been implementing de-bureaucratization and simplification of public administration procedures, facilitating state relations internally and also with citizens and companies.

The government's expectation with the Center is to save R\$ 16 million per year. The SSC carries out execution of expenses, management of purchases, assets and travels.



RECREATIONAL CLUBS IN BELO HORIZONTE

CRUZEIRO

The Cruzeiro Country Campus began construction in the late 50's. Three football fields, seven swimming pools (one of them Olympic), bocce gymnasium, bowling and pizzeria, besides the dozens of courts, are some of the attractions distributed by the 55,000 square meters in the Pampulha region. 22,240 members.



IATE TENIS CLUBE

A member of the Pampulha Lagoon's architectural complex, the Iate Tennis Clube is one of four works designed by Oscar Niemeyer in the early 1940s. It has volleyball, shuttle and tennis courts, , four swimming pools, two lounges and a unique view to the Pampulha Lagoon. 4,000



JARAGUÁ COUNTRY CLUB

It covers an area of 94,000 square meters and has 17,000 members.



RECREATIONAL CLUBS IN BELO HORIZONTE

LABAREDA

In an area of 35 000 square meters, next to the Airport of Pampulha, the Labareda is an important patrimony of Atletico. It has shuttlecock and futsal gymnasiums, volleyball courts and society soccer field. In addition, there are four swimming pools, pool and men's and women's saunas. 9,000 members.



MINAS TENIS CLUB

Reference in sports training in the country, Minas has more than 1 000 federated athletes and offers sports courses in 23 modalities. Minas I unit stands out for its large leisure structure, with outdoor pools, semi-Olympic indoor pools and several sports courts, as well as parking for 600 vehicles. Minas II, Minas Country and Mines Nautical are also part of Minas Tennis Club. 75,000 members.



PAMPULHA IATE CLUBE

Created 55 years ago in Pampulha. Its structure gathers five pools and dozens of courts, twelve of them only for tennis. 14,000 members.



ESTRADA REAL

The Estrada Real (Royal Road) is the country's biggest touristic route. More than 1,630 kilometers in length, it passes through Minas Gerais, Rio de Janeiro and São Paulo. It was the formal Portuguese route for transportation of gold and diamonds from Minas to the ports of Rio.



GRUTA DO MAQUINÉ

Discovered in 1825 by the farmer Joaquim Maria Maquiné, the Gruta do Maquiné is an underground cave considered a cradle of Brazilian paleontology. It has seven halls and beautiful architectural forms carved by water for centuries. Located in the city of Cordisburgo, 120 km from Belo Horizonte.



INHOTIM

Inhotim Institute is home to one of the most important contemporary art collections in Brazil and considered the largest center of outdoor art in Latin America.



OURO PRETO

Ouro Preto is a historical city and a UNESCO World Heritage Site. The old Vila Rica was capital of Minas Gerais. It is located 96 km from Belo Horizonte.



PAMPULHA MODERN ENSEMBLE

The Pampulha Modern Ensemble was the centre of a visionary garden city project created in 1940 at Belo Horizonte. Designed around an artificial lake, buildings by architect Oscar Niemeyer, in collaboration with innovative artists. Comprises bold forms that exploit the plastic potential of concrete, while fusing architecture, landscape design, sculpture and painting.



TIRADENTES

Famous for its historical and cultural wealth, Tiradentes also offers excellent attractions for those interested in ecotourism, arts and gastronomy. The city is located less than 200 km from Belo Horizonte and the most common access is by highways.



STATES

NUMBER OF MALLS

SP	182
RJ	66
MG	47
RS	39
PR	33

Source: Abrasce 2018

18,600

BARS AND
RESTAURANTS
IN BELO HORIZONTE

SOURCE: ABRASEL | 2013

170 INHABITANS
PER BAR

THE LARGEST NUMBER
OF BARS PER INHABITANT
IN THE COUNTRY

SOURCE: MINISTRY OF
TOURISM | 2013

THANK YOU!

